

H JONATHAN KLIJN

312.874.8787 | Chicago, Illinois

résumé.

With 15+ years of experience in writing and creative direction, I add exceptional writing skills, drive, and knowledge of media, to my skills in concept development, editing, content development and editorial planning.

skills

Creative + Communication

Experienced and creative with advanced skills in writing, editing, and visual metaphor. UX/UI: Design thinking and User Experience. Gestalt Design. Storytelling. Emotional Design. Advertising, branding, and marketing. Problem-solving. Communication.

Management

Managing/mentoring diverse teams in editorial and creative environments. Creative direction, innovation, and brand positioning. Conducting deep research to inform editorial development. Overseeing outstanding communication and collaboration with diverse talents.

Software

Mac OS, Adobe Creative Suite, Adobe XD, InDesign, Illustrator, Premiere Pro, Scrivener, Filmora, Figma, Adobe AE, Adobe LR, Adobe LR.

education

Harvard University , Cambridge, MA

MLB Liberal Arts, Extension Studies, GPA 3.95/4
(2022, part-time) *Journalism, Business*

Interaction Design Foundation

User Experience / UX Management / Design Thinking

University of Cape Town, South Africa

LM / Arts Administration & Musicology

University of Cape Town, South Africa

Labour Law Certification - Business Administration
And Management (Certification)

experience

Writer, Editor, Creative Director / TSF Media, South Africa

Served as editor, writer, and lead creative on assigned priorities
Managed creative processes across platforms and media seamlessly
Diverse brands a.o. DKNY, Levi's, PGP, Fossil, AIFS, Diesel, financial, & FMCG

Editor, Chief Creative / Marcus Evans Summits, South Africa

Developed and delivered class leading event literature and collateral
Delivered branded, conceptualized products, materials, and events

Arts Editor and Journalist / The Big Issue, South Africa

Established the very successful publication

Freelance Journalist / The Big Issue, South Africa

Diverse publications incl Bicycling, Entrepreneur, Cosmopolitan, Directions, SL, Blush

Classical Musician and Opera Singer, South Africa

International experience in informed musicianship
Development of storytelling through music and opera in restorative justice

Further

Founding Member for StreetSmart, an anti-hunger initiative
Swellendam Bursary Fund, assisting students with funding for tertiary education
Pro-bono creative work on *Imibala*, a Rupert initiative for art therapy and education